



Jorge Trucco has spent his life as a pioneer of fly fishing establishing a reputation unprecedented throughout the sporting world. A native of Argentina, Jorge pursued his passion at a young age even before fly fishing became fashionable as a recreational opportunity: he opened the very first fly shop in Argentina, in the famous Recoleta neighborhood in Buenos Aires. Jorge single-handedly put Argentina on the map as a fly-fishing destination. He grew up with the other legends guiding some of the most famous including Lefty Kreh, Mel Krieger, Art Lee, Billy Pate, to name just a few. Serving as their guide was a profession but secondary to the deep personal relationships formed with each. These friendships evolved into a “mutual admiration” society elevating Jorge’s status to the industry leader throughout North and South America.

His well-deserved fame allowed Jorge to form Patagonia Outfitter’s, the premier Argentina fly-fishing outfitter in some of the world’s most sought-after trout fishing destinations. The pristine waters of Patagonia attracted the rich and famous resulting in Jorge being revered as the “Guide of the Stars”. From actors like Robert Duvall, Michael Keaton, Liam Neeson to celebrity stars like Super Bowl champion Coach Dick Vermeil, cyclist Greg Lemond, astronaut Wally Shirah, Federal Reserve Chairman Paul Volcker and even President Jimmy and Rosalyn Carter, Jorge built endearing friendships with them all. These life long bonds formed because of fishing, but the attraction was Jorge’s extraordinary fly-fishing skills. Regardless of one’s level of experience, Jorge can guide you to a gratifying skill level previously unattainable. Jorge is renowned as a teacher but respected because of his deep-rooted dedication to conservation. He has been a teacher, mentor, pioneer, conservationist but equally important, a person who imparts friendship among sportsmen and respect for the natural resources we love to fish.

The accomplishments Jorge has amassed are overwhelming.

- Promoted Fly Fishing in Patagonia, making over 40 promotional trips to the USA.
- Launched the first manufacturing production of inflatable rafts in Argentina.
- Pioneered and established the ethics of “catch and release” regulations in Northern Patagonia.
- Successfully stopped construction of dams on the Collon Cura and Aluminé Rivers in Northern Patagonia.
- Introduced the first drift boat (McKenzie) to the Patagonia area.
- Founded and chaired the Fishing Guides Association of Neuquen to promote fishing conservation.
- Co-founded the “Calviello & Trucco Rods” company manufacturing native bamboo rods.
- Organized and starred in several TV shows including “Fly Fishing the World”.
- Won the prestigious “One Fly” tournament in Jackson Hole, Wyoming.
- Selected as Outstanding Fly-Casting Instructor by FFF (now FFI).
- Collaborated, participated, and was featured in the Joe Brooks Documentary (2018)
- Transcribed and translated the complete Joe Brooks Documentary into Spanish (2020)
- Was awarded FFI International Ambassador (2021)

• After more than 40 years as a renowned fly-fishing guide, Jorge Trucco still loves to pull on his waders and help new friends experience the joy and love of being outdoors. Whether spending time tying flies, building rods, pursuing photography, or recording music, Jorge is always excited to explore a new river.

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